

CORSAIR  
TECHNOLOGIES

# CORSAIR TECHNOLOGIES AT THE GRAND

**SOPHIA MONFERRATO**

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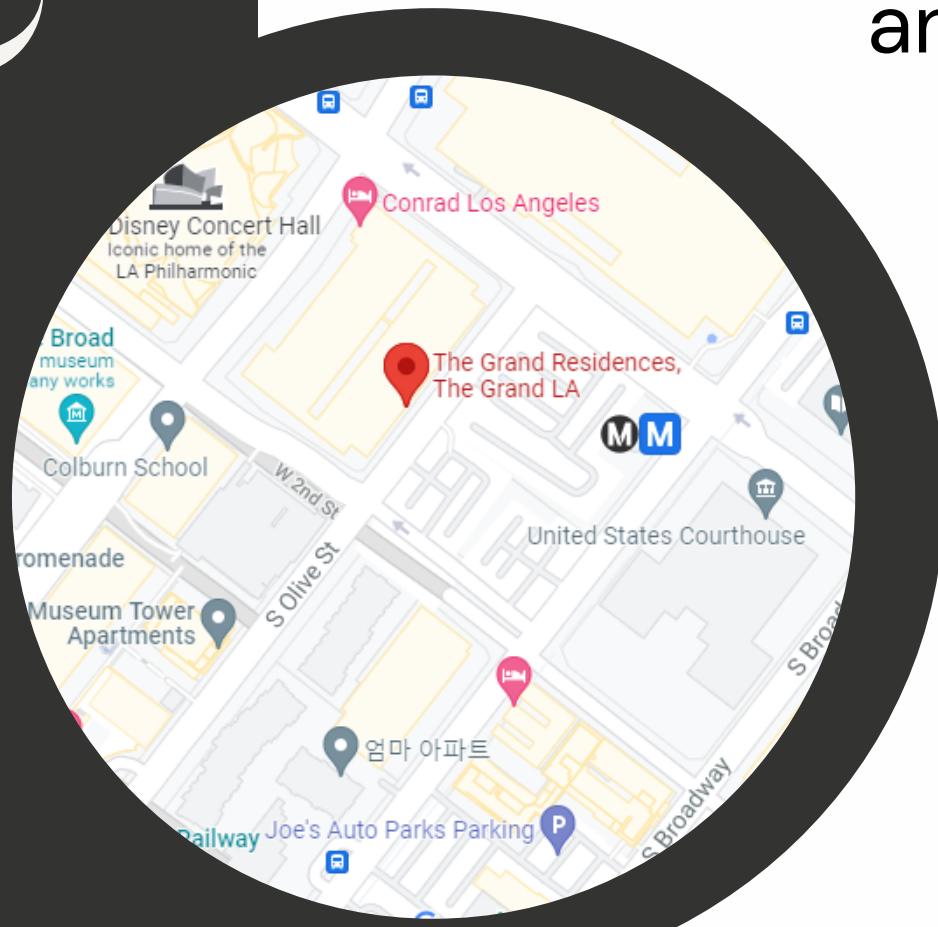
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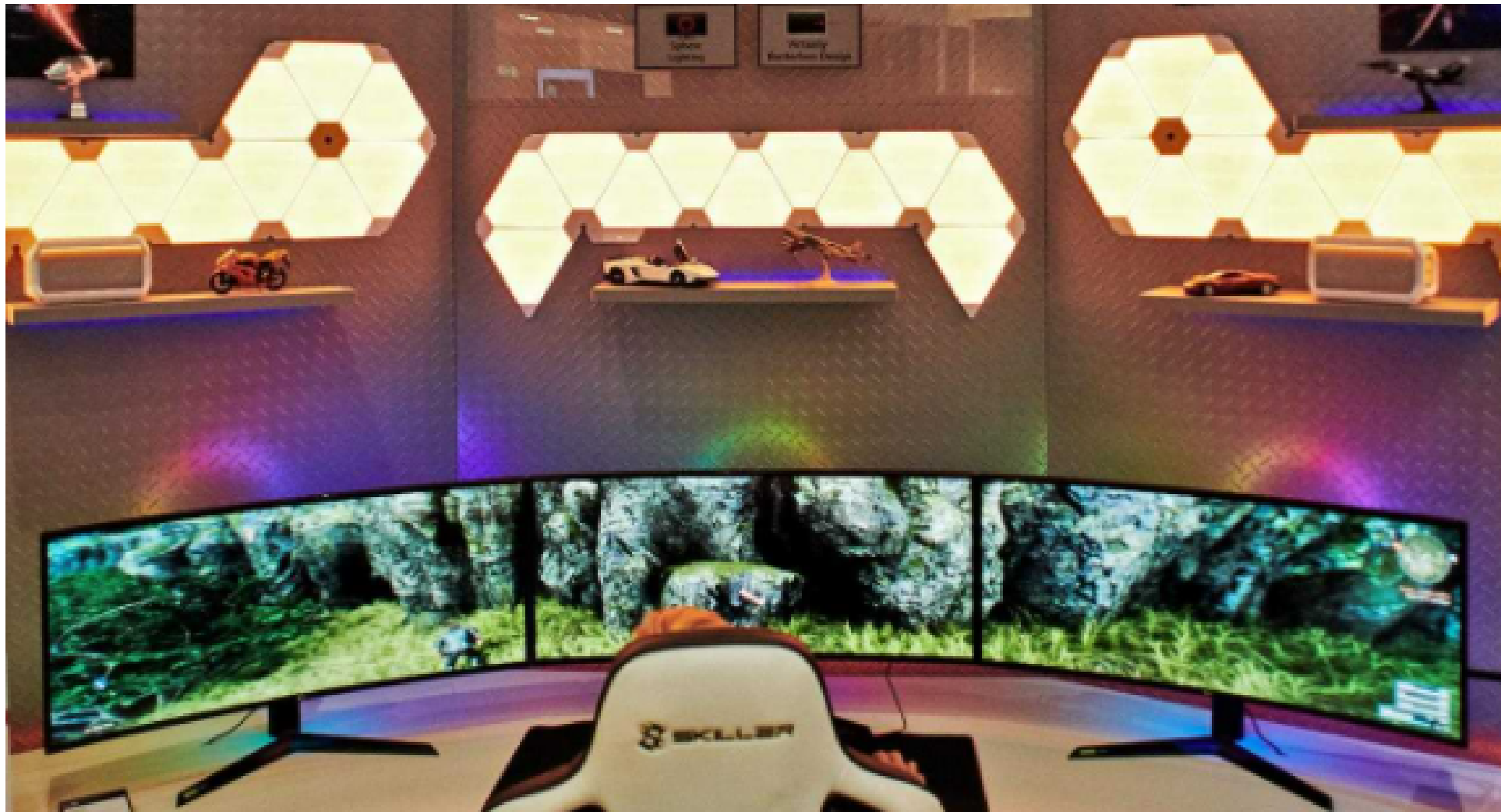
The Grand in Downtown, LA is the center of an already developed neighborhood focused on performance spaces, museums and the visual arts. Public transportation not only makes travel easy for locals, but also provides the opportunity to attract tourists. By expanding on these concepts, The Grand offers a variety of new immersive retail spaces to invigorate the community, allowing the public to become even more involved.

Corsair technologies has a foundation built with these ideals of an immersive and inviting environment. The retail space includes...

- second floor dedicated to product testing
- interactive floor
- indoor and outdoor green spaces

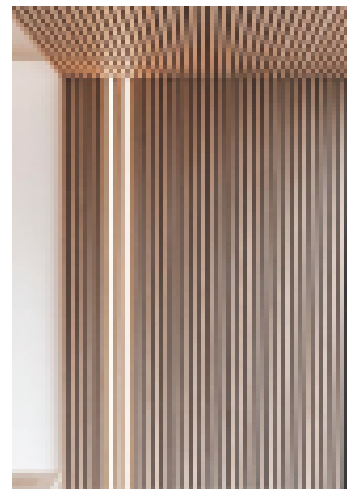


# INSPIRATION

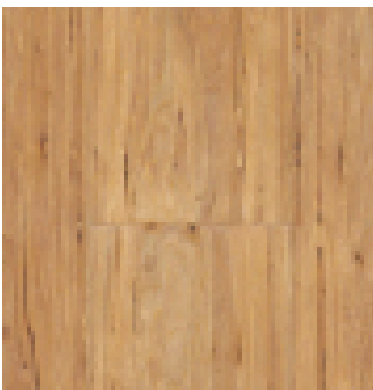


**Natural Building Materials**  
**Light Color Palette**  
**Wall Feature**  
**Clean Product Display**

# MATERIAL BOARD



Bamboo paneling feature spanning the entirety of the wall



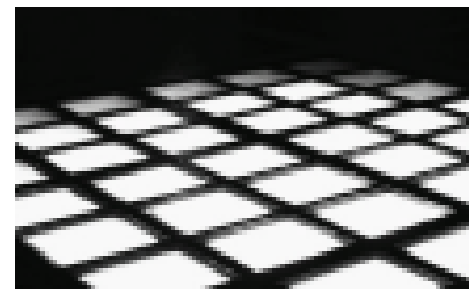
Eucalyptus hardwood throughout



Self check-in kiosk for upstairs gaming area

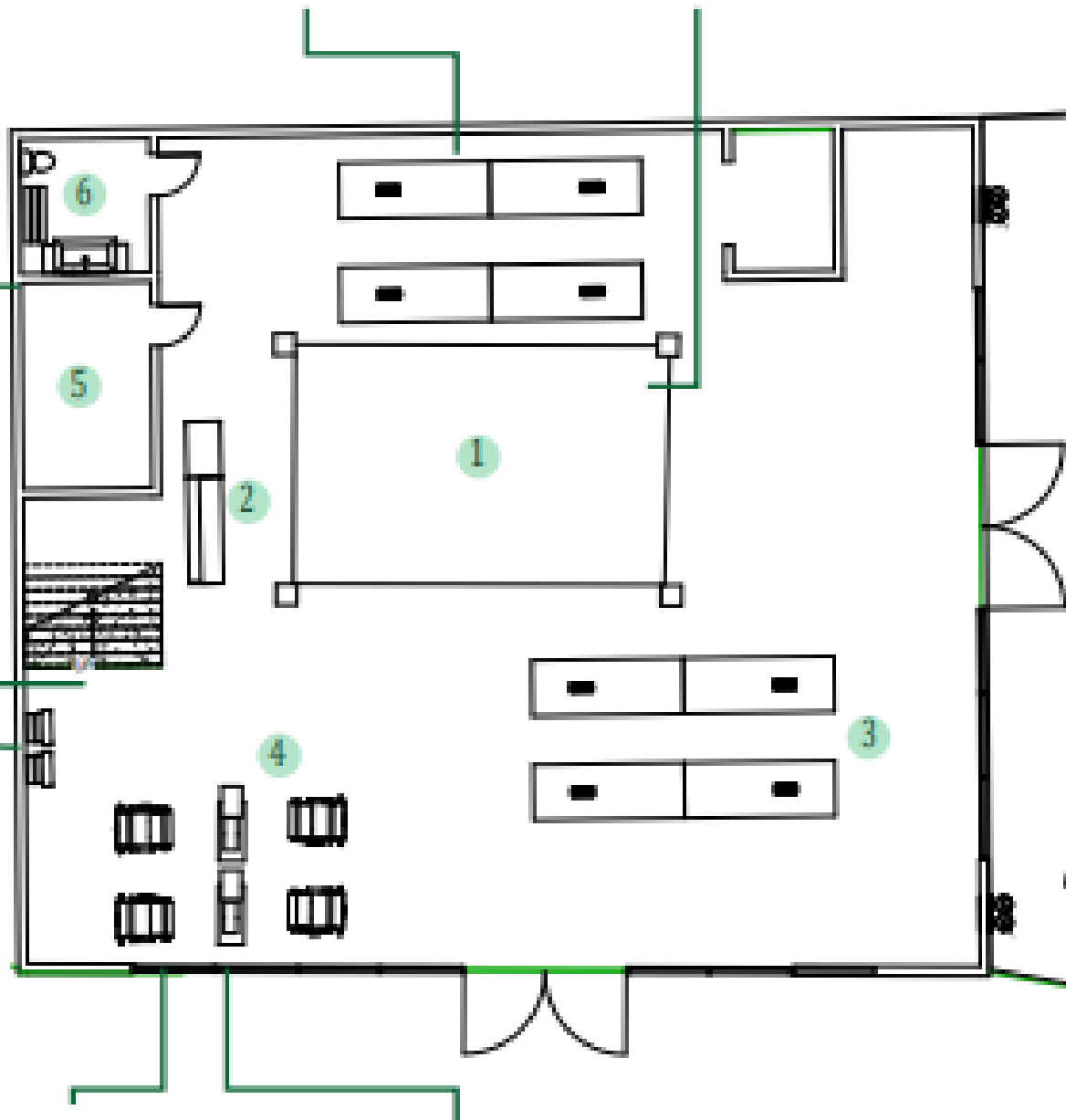


Display tables with centered ports to house monitors and PC components



Interactive LED Floor

- 1 Interactive Floor
- 2 Reception / Check In
- 3 Display Tables
- 4 Headphone & Chair Display
- 5 Storage
- 6 ADA Restroom
- 7 Outdoor Courtyard

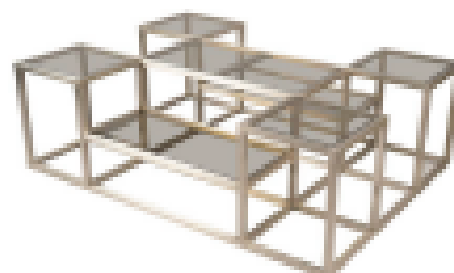


The client has requested to have the space include...

- Apple store inspired design
- Green space
- Natural building material
- Indoor/Outdoor space
- Wall paneling

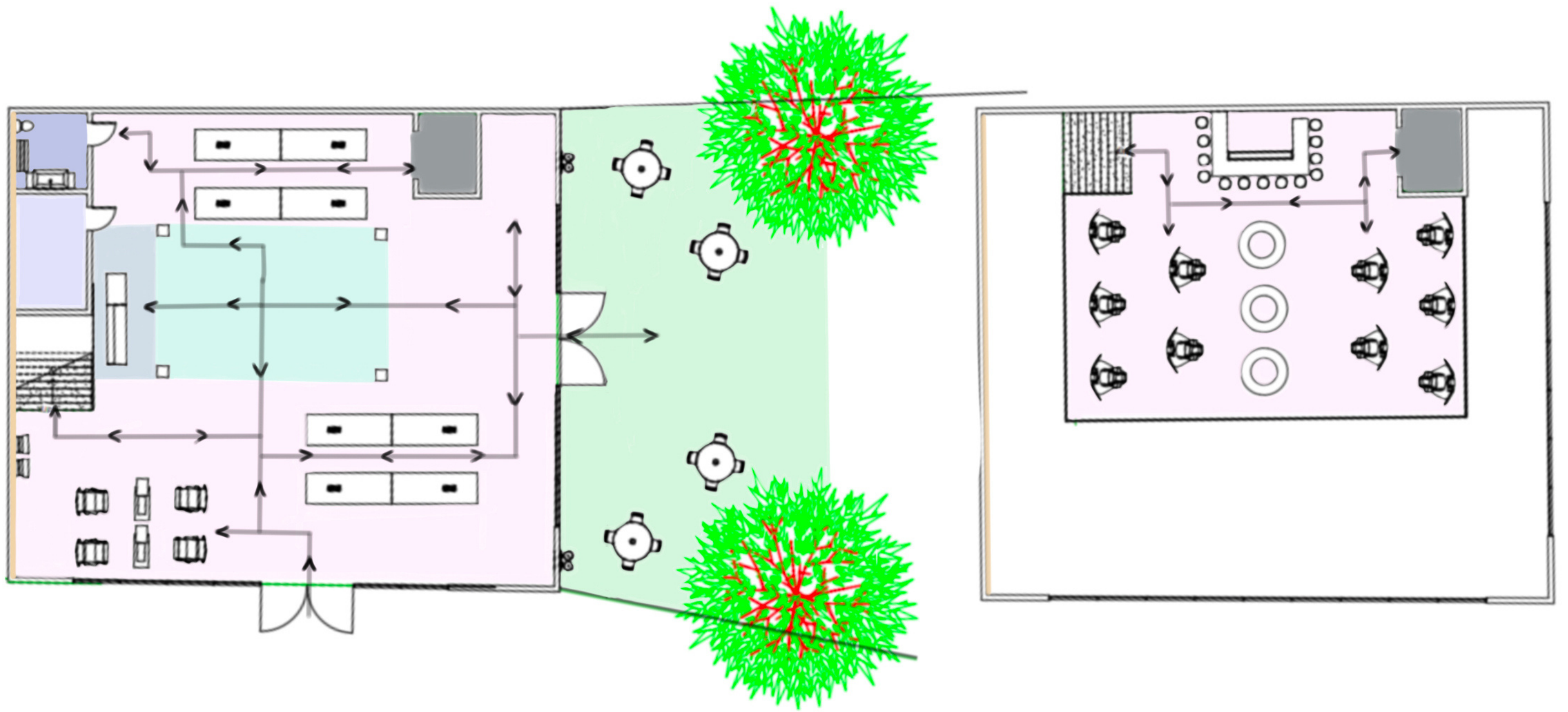


Gaming chair display allowing guests to test product



Three tiered glass display table, harboring headphones to try

# SPACE PLANNING



PRODUCT DISPLAY

INTERACTIVE FLOOR

GREEN SPACE

STORAGE

BATHROOM

RECEPTION

ELEVATOR

WALL PANELLING

# CRITERIA MATRIX

**Legend**

Y - Yes

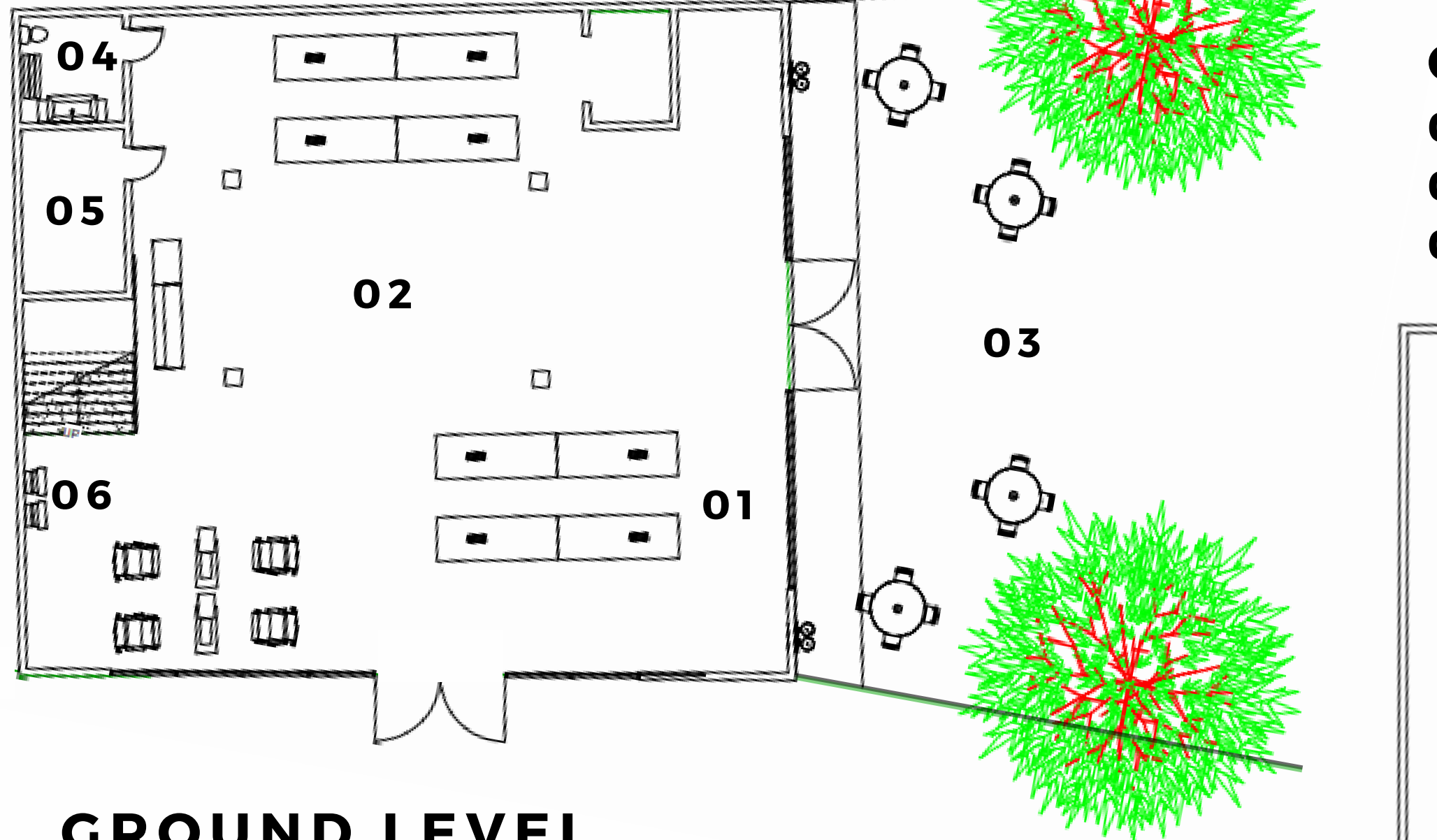
N - No/None

● Primary Adjacency

○ Secondary Adjacency

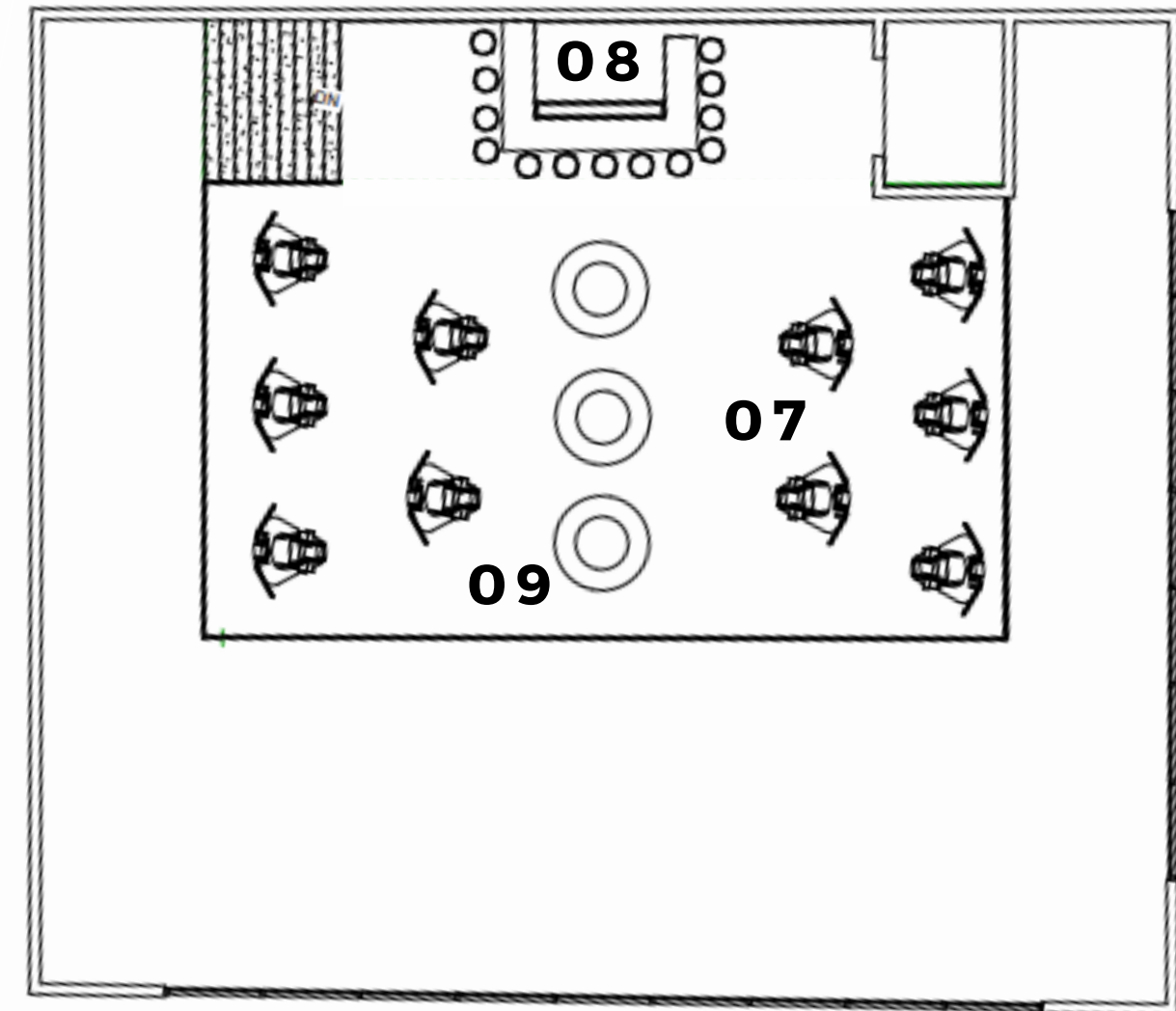
Cosair Technolog at The Grand	Adjacency	Accessible	Privacy	Sustainable Factors	Special Considerations
1 Reception	4, 5, 6, 7	Y	N	N	Bamboo flooring throughout both floors
2 Interactive Floor	1, 2, 3, 4, 5, 6, 7	Y	N	N	Recycled Glass with Interactive LED lights, reflected on ceiling
3 Accessories	2, 4, 5, 6, 7	Y	N	N	
4 PC Components	1, 2, 3, 5, 12	Y	N	N	PC & monitors in the same display area
5 Monitors	1, 2, 3, 4, 12	Y	N	N	
6 Keyboards	1, 2, 3, 7, 9	Y	N	N	Keyboards & mice in the same display area
7 Mice	1, 2, 3, 6, 12	Y	N	N	
8 Immersive Gaming	9	Y	Y	N	
9 Drink Bar	3, 6, 7, 8, 10	Y	N	Y	
10 Panelling	3, 4, 5, 6, 7, 8, 9	Y	N	Y	
11 Outdoor Space	1	Y	N	Y	
12 Window Display	4, 5	Y	N	Y	

# ANNOUNCEMENT FLOORPLAN



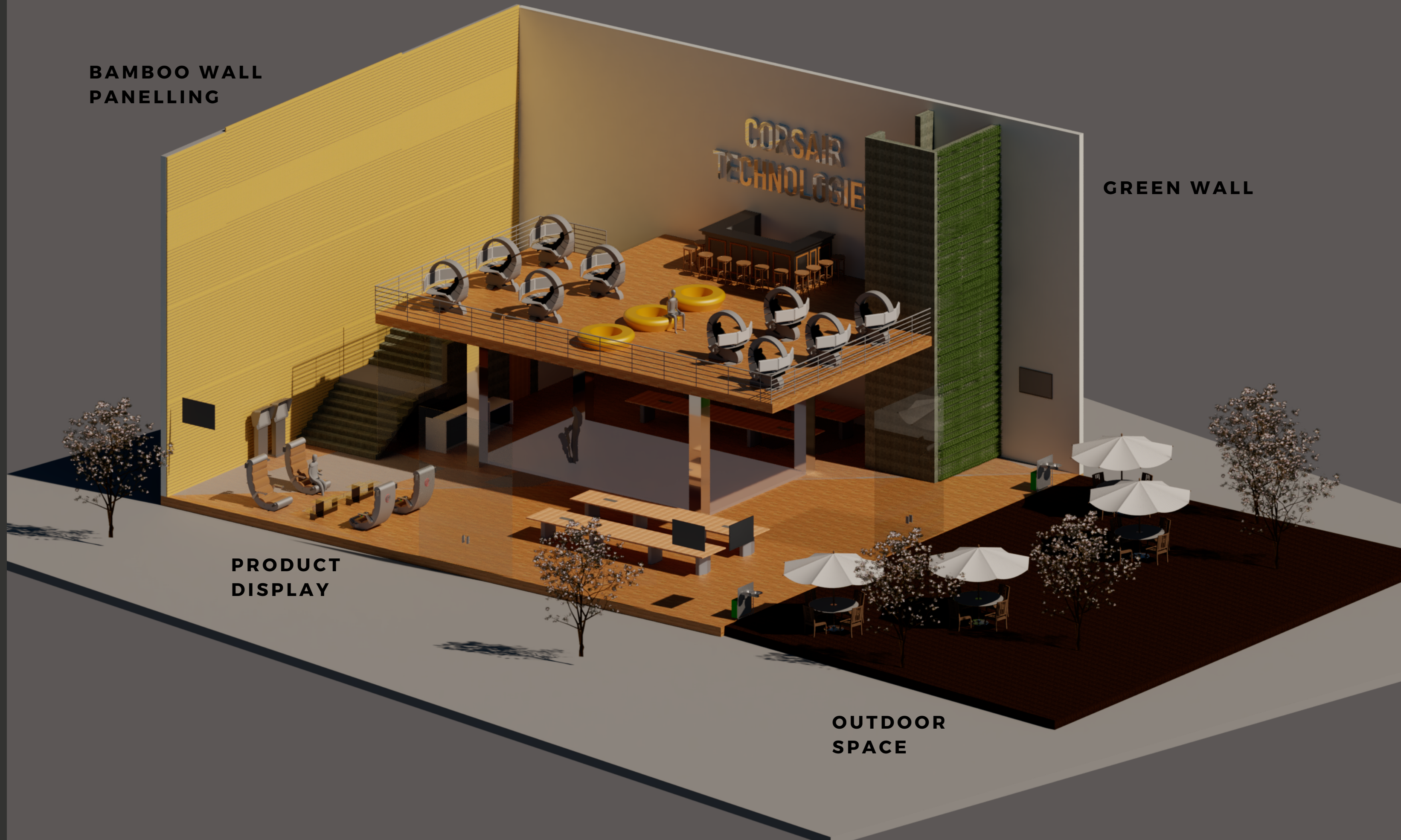
- GROUND LEVEL**
- 01 PRODUCT DISPLAY**
- 02 INTERACTIVE FLOOR**
- 03 OUTDOOR GREEN SPACE**
- 04 BATHROOM**
- 05 STORAGE**
- 06 CHECK IN KIOSKS**

- CONCOURSE LEVEL**
- 07 INTERACTIVE PRODUCT**
- 08 DRINK BAR**
- 09 SEATING**





# AXONOMETRIC VIEW



BAMBOO WALL  
PANELLING

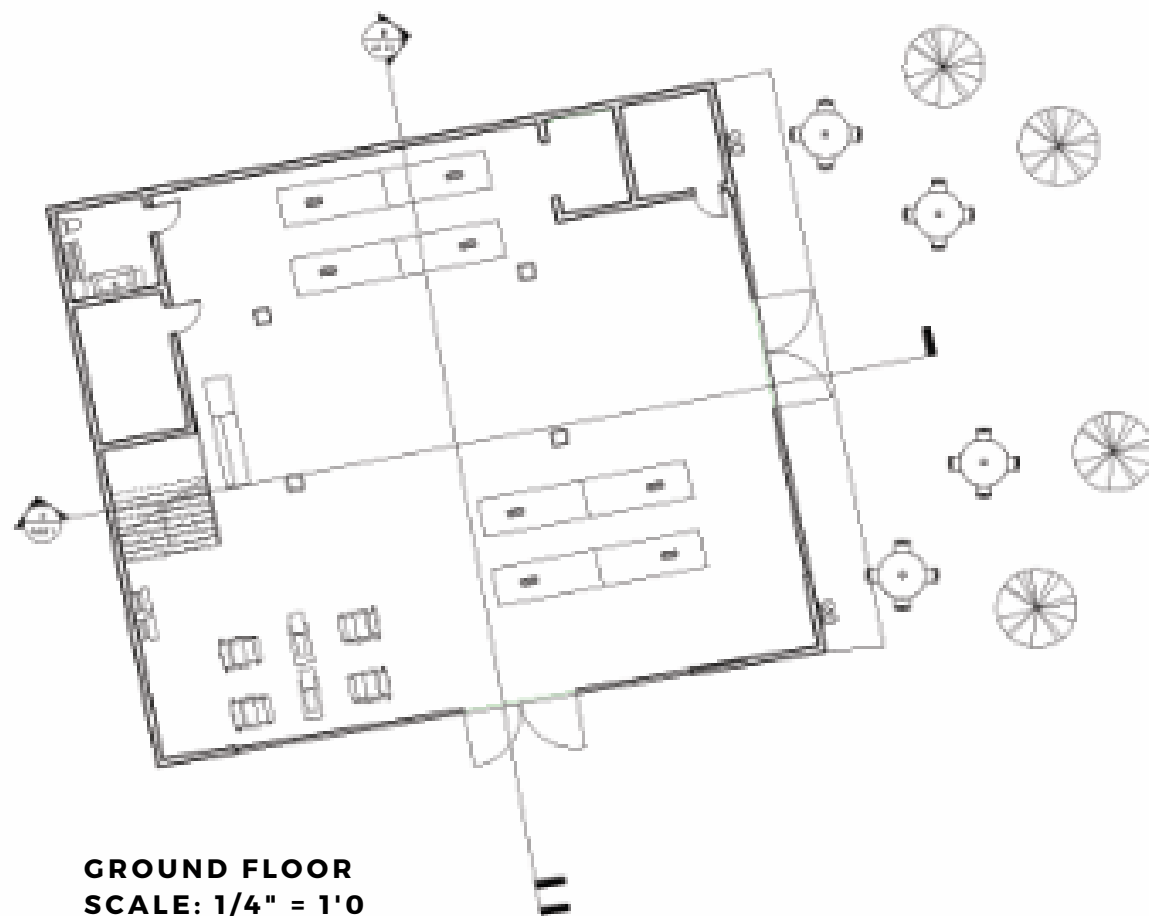
CORSAIR  
TECHNOLOGIE

GREEN WALL

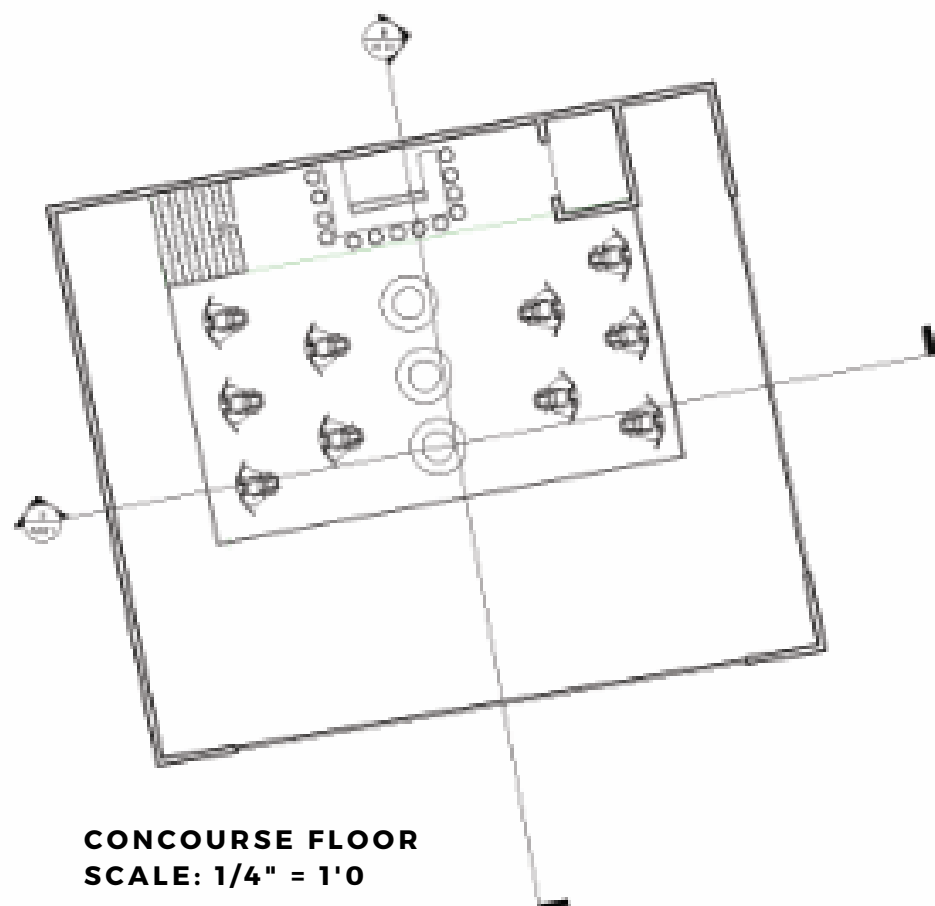
PRODUCT  
DISPLAY

OUTDOOR  
SPACE

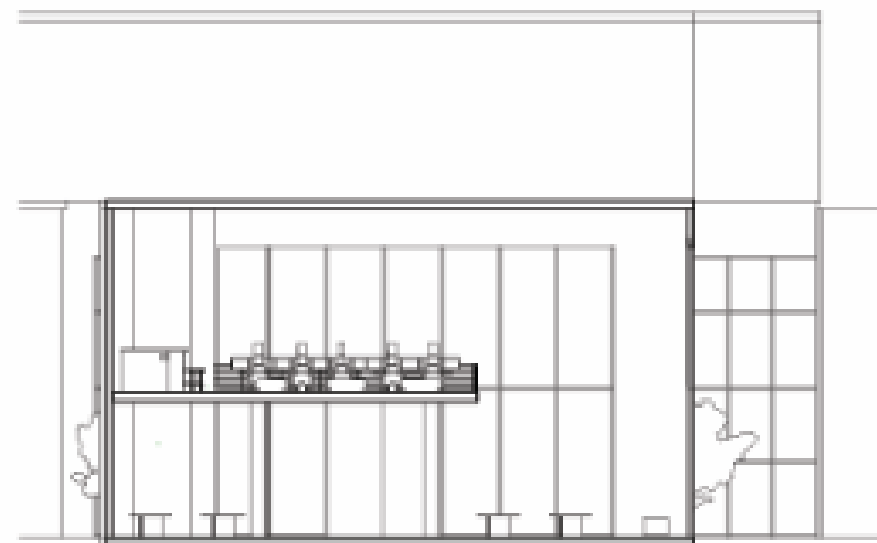
# SHEETS



**GROUND FLOOR**  
SCALE: 1/4" = 1'0"



**CONCOURSE FLOOR**  
SCALE: 1/4" = 1'0"



**SECTION 1**  
SCALE: 1/8" = 1'0"



**SHADED SECTION 1**  
SCALE: 1/8" = 1'0"



**SECTION 2**  
SCALE: 1/8" = 1'0"



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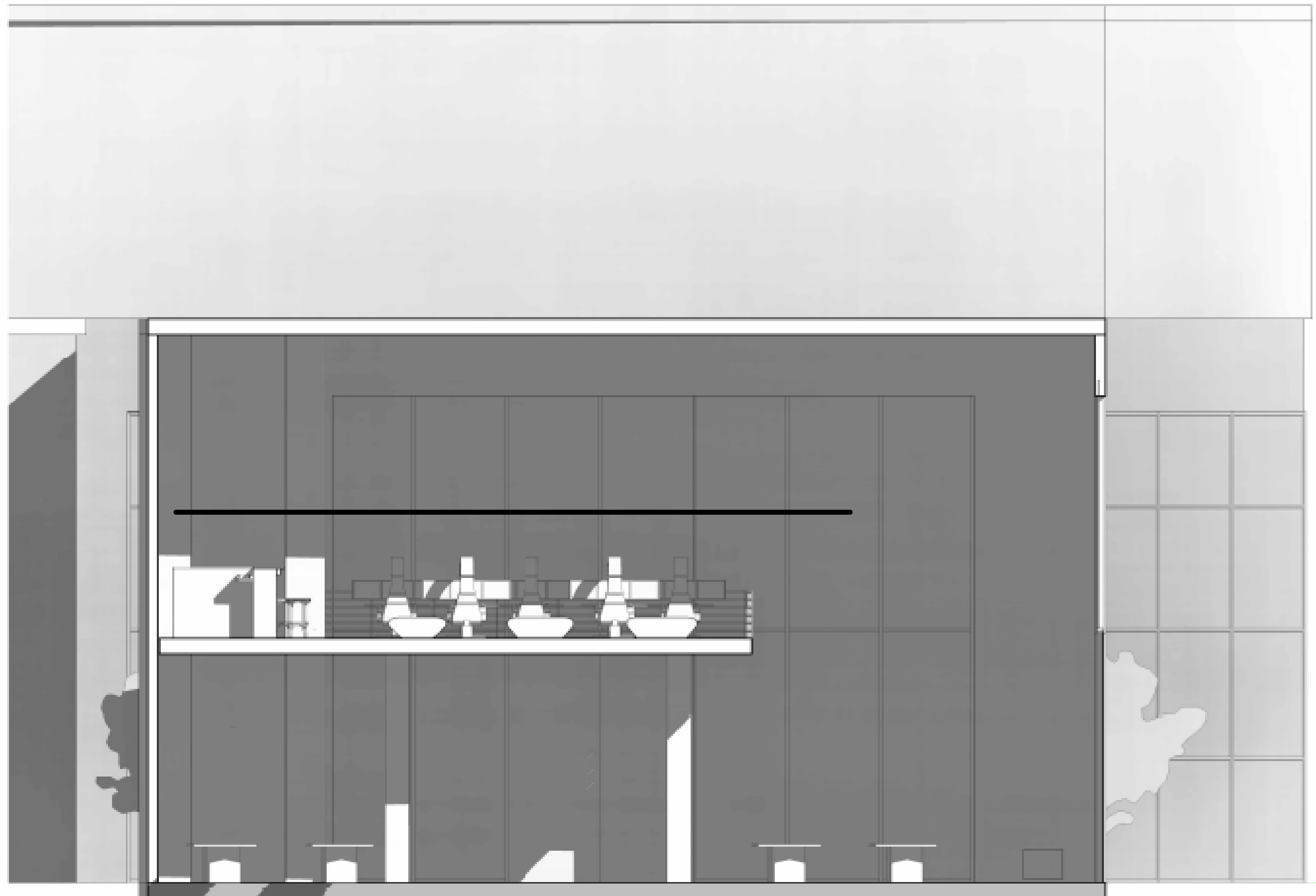
**SOPHIA  
MONFERRATO  
COSAIR**

Project Number: \_\_\_\_\_  
Date: 2/9/22  
Drawn by: MONFERRATO  
Checked by: B. Bina

**A101**

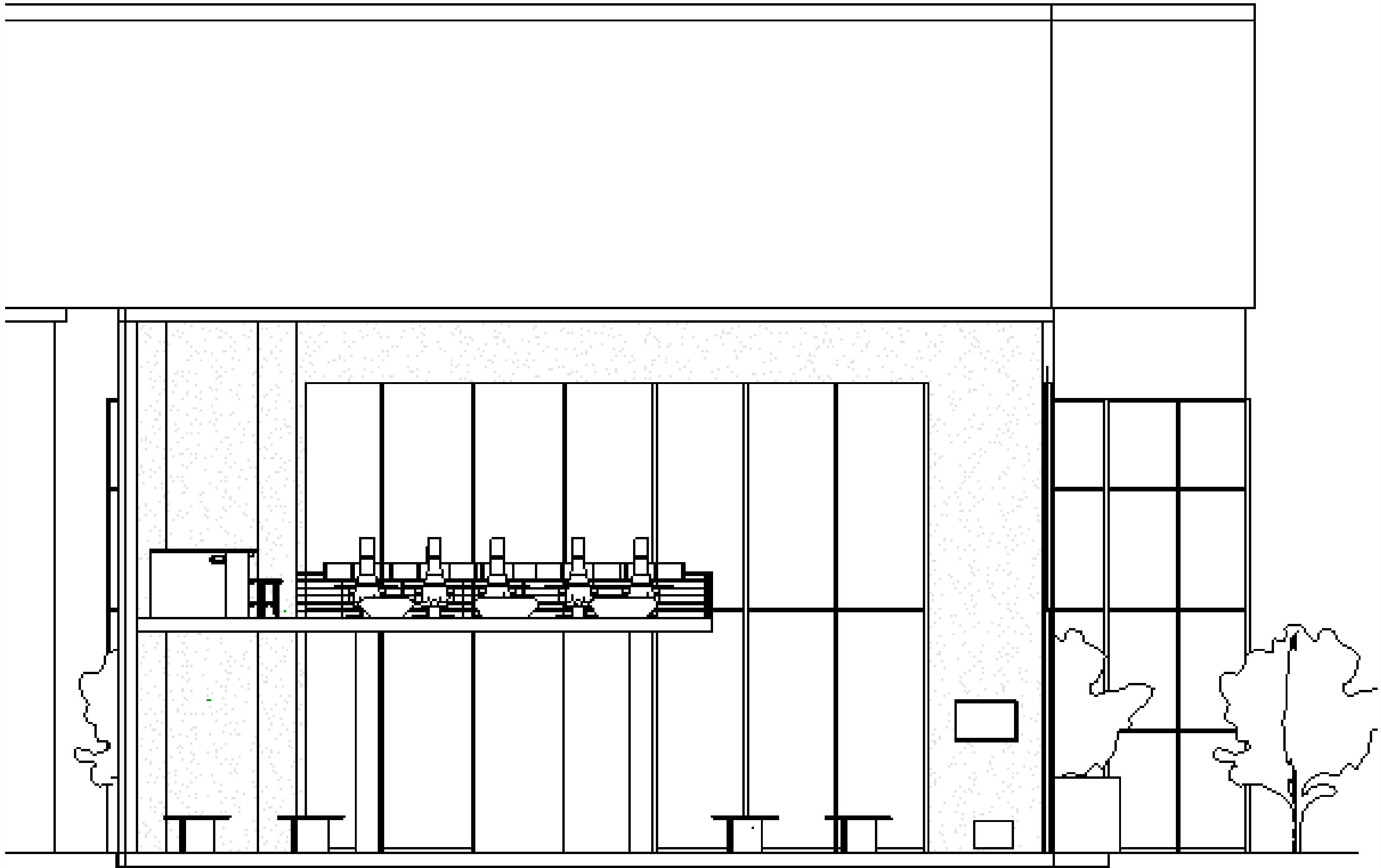
Scale: 1/8" = 1'0"

# SECTION



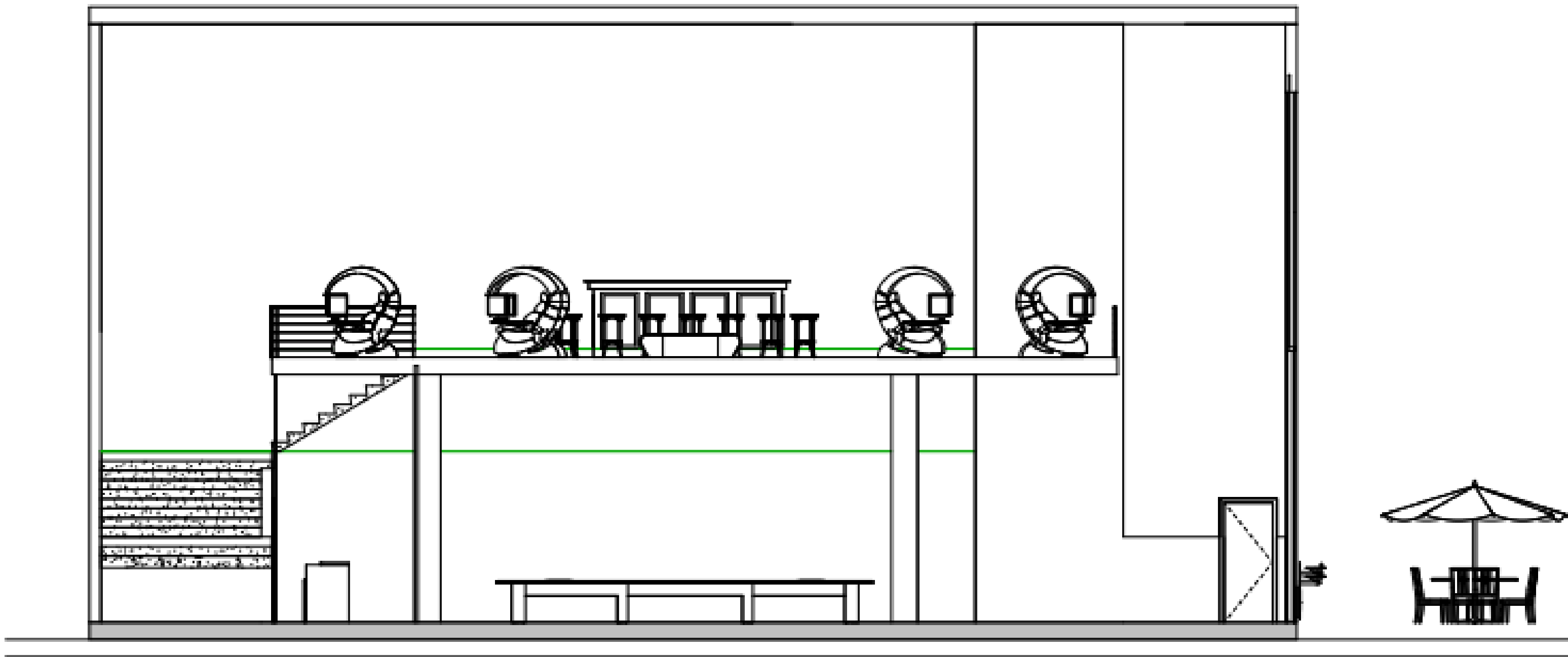
**SHADED SECTION 1**  
**SCALE: 1/8" = 1'0**

# SECTION



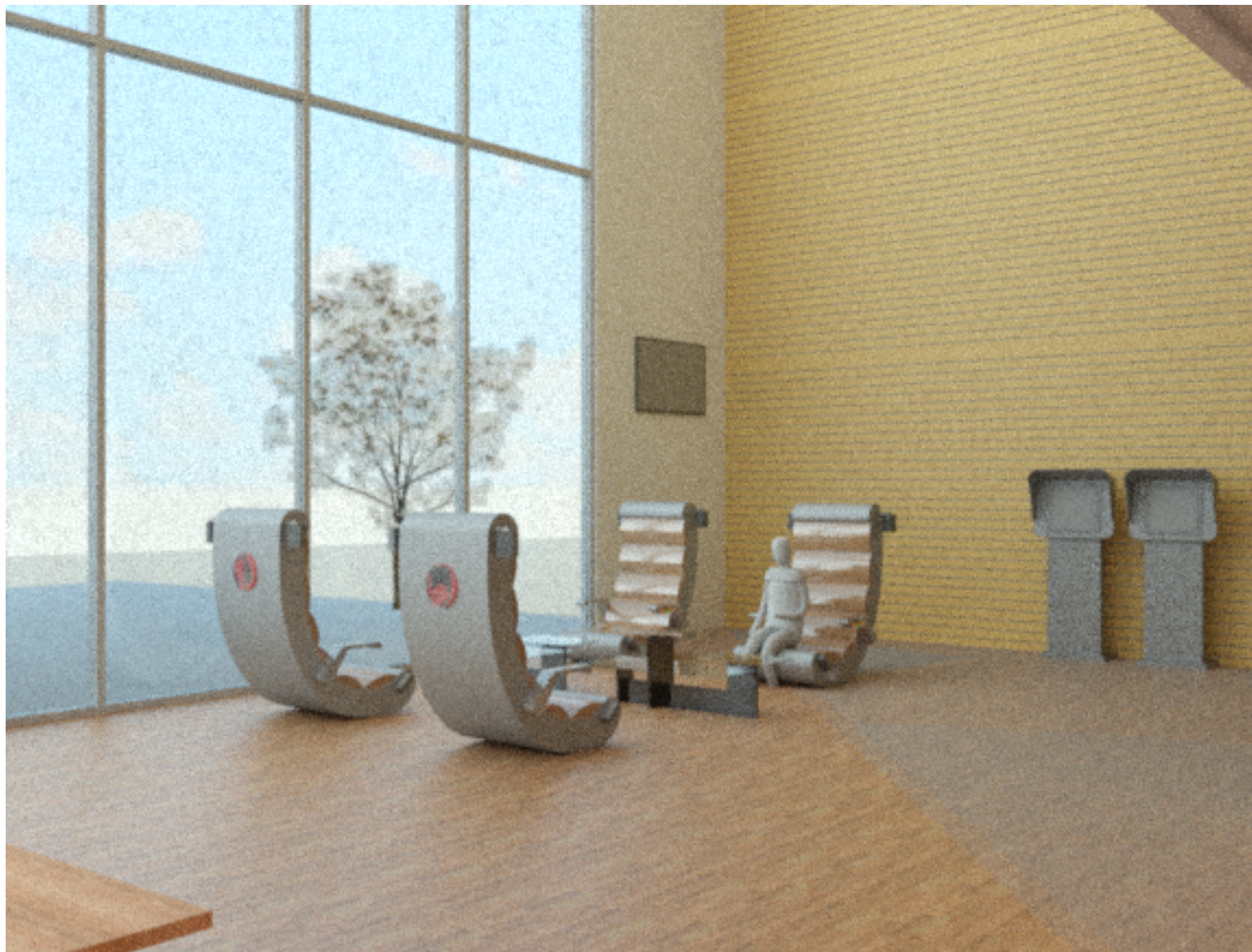
**SECTION 1**  
**SCALE: 1/8" = 1'0**

# SECTION



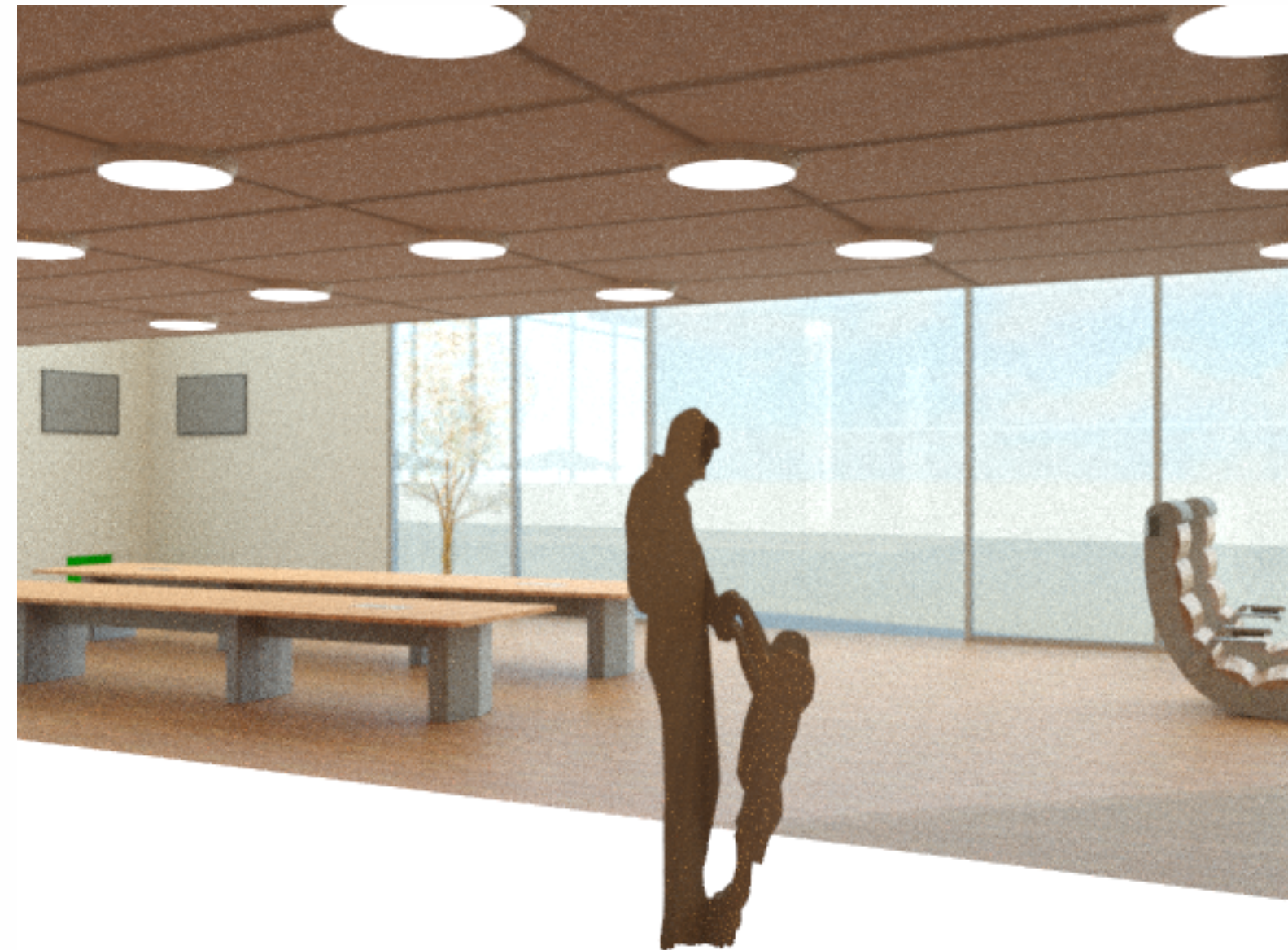
**SECTION 2**  
**SCALE: 1/8" = 1'0**

# RENDUURING



- **PRODUCT DISPLAYS**
- **INTERACTIVE FLOOR**
- **CHECK-IN KIOSKS**

## GROUND LEVEL



# RENDERING








**CONCOURSE LEVEL**

- **ROUND SEATING**
- **SCORPION GAMING CHAIR**
- **DRINK BAR**



# SPEC SHEET

Product Image	Product Name	Manufacturer/ Brand	Dimensions	Material/ Color	Price	Quantity	Total
	Vengeance i7300 Gaming PC	Corsair	20"x8"x16"	Black	\$3499	10	\$34,990
	K63 Wireless Mechanical Keyboard	Corsair	8"x16"	Black	\$109	25	\$2,725
	Ironclaw RGB Wireless Mouse	Corsair	5"x2"	Black	\$79	25	\$1,975
	Void RGB Elite Wireless Headset	Corsair	12"x8"	Black	\$99	25	\$2,475
	Scorpion Gaming Chair	Corsair	5'x8'x9'	Black	\$4,100	10	\$41,000

Total: \$83,165

Product Image	Product Name	Manufacturer/ Brand	Dimensions	Material/ Color	Price	Quantity	Total
	Table with chargers	Room & Board	80"x48"	Wood & Steel	\$3,900	4	\$15,600
	LED 3D dance floor	Event Director	25'x16'	RGB mixing	\$30,000	1	\$30,000
	Natural Eucalyptus Flooring	Cali Bamboo	47" x 5"	Stranded Eucalyptus	\$50,000	1	\$50,000
	Wall Panelling	Cali Bamboo	60'x30'	Bamboo	\$10,000	1	\$10,000
	Outdoor Table	West Elm	90"x120"	Wood	\$700	4	\$2,800
	Round Bench	2Modern	70" x 18"	polyethylene	\$1800	3	\$5,400
	Recycled Glass Counter top	American Specialty Glass	24"x108"	Black Terrazzo Glass	\$4000	1	\$4000
	Bar Stool	Madison Seating	16"x30"x30"	Iron & Cork	\$315	15	\$4725

Total: \$122,525